

MAGNI™ Celebrates 10,000,000th Gallon

It took Magni 37 years to reach such a monumental milestone, and just one day to celebrate it... On Friday, May 6, 2011, the ten millionth gallon of Magni's coating product



Dave & Paula Berry

was pulled off Detroit's paint line and was revered by over 400 special guests. Everyone clapped as the can danced its way through the crowd to the stage atop GM Tim Ogonowski's out-stretched hand. Once the countdown hit "zero," over 2,700

confetti shots entered the air in unison under the tent canopy.

The can was officially labeled by the Berry family and is now on display in Magni Industries' on-site museum at 2771 Hammond Street in Detroit, MI. The event featured lavish food, a four-tier building-shaped cake, raffle prizes and a surprise performance by EMU's dance squad. Owner Dave Berry was surprised with a giant birthday card signed by 380 employees, which was kept secret for five months as the card traveled world-wide among Magni's 20 facilities. For more info go to: www.themagnigroup.com or www.magniindustries.com ■



L to R: Dave, Tim and Ted Berry with the crystal award presented by Michigan Congressman Hansen Clarke. Detroit City Councilwoman Saunteel Jenkins and Oakland County Deputy Executive Phil Bertolini also presented awards.



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It took Magni 37 years to reach such a monumental milestone... Dave Berry founded Magni in the 1970s, by way of perseverance. Depor, Magni's first metal finishing company



Dave & Paula Berry

opened in 1974 in Troy, Michigan. Then, in 1978, when a coating supplier moved to license with another metal finisher, Dave decided to develop his own corrosion-resistant coatings for metal components and established Magni Industries-Detroit. Now,

this world-class manufacturing plant and R&D laboratory is just one of the 20 world-wide facilities operating under parent company, The Magni Group, Inc. Over 100 varieties of

Magni's engineered protective coatings can be applied via Magni's vast network of 120+

licensed applicators located across North America, South America, Europe, India and Asia.

Global leaders and engineers, about 480 guests, attended Magni's Paint Party held May 6, 2011 in Detroit, Michigan. This location, 2771 Hammond Street, also has the ten-millionth gallon can on display in the museum.

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